



Q: What is People to People Ambassador Programs?

A: People to People Ambassador Programs is the leader in educational travel. We provide life-changing travel experiences for students and professionals who want to change their world for the better and promote peace through understanding. Nearly 50 years of experience in international travel allow us to provide program participants unique backstage access to people, cultures, activities, and places.

Q: What is Ambassadors Group Inc.?

A: Ambassadors Group Inc. is a socially conscious education company located in Spokane, Washington. Ambassadors Group is the parent company of People to People Ambassador Programs, World Adventures Unlimited, the Society for Global Citizens, and BookRags, an educational research website. The company also oversees the Washington School of World Studies, an accredited travel study school.

Q: What programs are offered by People to People Ambassador Programs?

A: People to People Ambassador Programs offers educational travel programs for students, citizens, and professionals to countries on all seven continents. Current program offerings include:

Student Ambassador Programs — Student Ambassadors represent their school, community, state, and country while traveling abroad. Students are immersed in foreign cultures and gain access to special activities and learning opportunities that can help them grow as both individuals and global citizens. While on program, Student Ambassadors can earn academic credit, learn about other cultures, engage in unique activities, and meet local citizens and officials.

Citizen Ambassador Programs — People to People Citizen Ambassador Programs offers professionals unique travel opportunities that foster local and global networking, career development, personal enrichment, and international goodwill. Citizen Ambassadors interact with other professionals from around the world and engage in cultural activities, seminars, and humanitarian efforts.

Leadership Ambassador Programs — Leadership summit and forum activities emphasize leadership development, teambuilding, community service, academic coursework, excursions, and social interaction. Student Leaders explore renowned American university campuses like Harvard, Stanford, and UCLA and participate in hands-on career and leadership development opportunities.

Sports Ambassador Programs — Sports Ambassadors are elite-level players looking to eventually compete at the collegiate or professional level. Sports Ambassadors train with other top athletes from around the country, compete against international club teams, are seen by coaches from leading U.S. university soccer programs, and experience new cultures and countries.

Q: What is the cost of tuition?

A: Each program is a unique educational and cultural experience, and tuition varies depending on the program's location, length, and itinerary. Tuition costs are all-inclusive, including pre-program education and preparation, program activities, accommodations, transportation, supervision, program apparel, academic credit, three meals per day, and group insurance.

Q: How many people have traveled with People to People Ambassador Programs?

A: More than 500,000 people from around the world have traveled with People to People Ambassador Programs.

Q: How are program leaders selected?

A: People to People Ambassador Programs carefully examines each applicant's experience and recommendations, and all teacher leader applicants must pass a screening process that requires interviews, a background check, safety training, and CPR certification.

To travel on a Student and/or Sports Ambassador Program, leaders must have at least two years of experience with youth and be state-certified. For Leadership Ambassador Programs, teacher leaders may also be retired educators or junior/senior/master-level education candidates who are going to be teachers. We look for individuals who are active, flexible, and have a positive attitude. Preference is given to current teachers who have classroom experience with students in the 6th through 12th grade.

Q: What measures are taken to ensure the safety and health of delegates?

A: People to People Ambassador Programs is the leader in travel health and safety. We employ a full-time director of health and safety and have incident response staff on duty 24 hours a day while delegations are traveling. People to People Ambassador Programs' health and safety standards include GPS cell phone tracking, extensive leader training, a worldwide partner network, and more.

People to People Ambassador Programs has also implemented OnCall, a service that sets People to People Ambassador Programs a world apart from other travel providers. OnCall is the result of nearly 50 years of safely traveling delegates to all seven continents. The OnCall system allows us to:

- Respond immediately and decisively to incidents large and small
- Navigate international hurdles to provide prompt medical care and attention
- Prevent and avoid potentially dangerous situations
- Facilitate communication between participants overseas and their families back home

Q: What is the teacher-to-student ratio?

A: One teacher leader is assigned to approximately 10 students traveling on a program. The delegation manager, who is a local expert on the host country, offers additional support to teacher leaders by providing deep knowledge of locations visited and managing program logistics.

Q: Can anyone become a Student Ambassador?

A: Student Ambassadors can be nominated to participate in our programs, and we also find Ambassadors through national academic listings and professional associations. While anyone can be invited or nominated to apply, applicants are selected for a program based on personal interviews and letters of recommendation.

Q: Where do you travel?

A: People to People Ambassador Programs travel to more than 40 countries around the world. Programs are offered on every continent, and participants from more than 100 countries have traveled on our programs.

Q: How do students/citizens get academic credit for traveling?

A: Student Ambassadors can earn high school and college academic credit from the Washington School of World Studies or Eastern Washington University. Citizen Ambassadors can earn continuing education credit, depending on their program, through partnerships and sponsorships facilitated by People to People Ambassador Programs.



Q: Do you offer scholarships?

A: Yes. Our goal is to share educational travel with as many students, citizens, and professionals as possible. For 2010 travel we gave over \$100,000 in scholarships and awards. We are giving over \$500,000 in scholarships and awards for 2011 travel. Scholarships and awards are based on merit and/or financial need.

Q: What sets a People to People Ambassador Programs journey apart from other student travel programs?

A: People to People Ambassador Programs has a clear mission: provide delegates with unparalleled access to the people, cultures, activities, and places that make their destination countries amazing. We believe in education through cross-cultural exchange, and the majority of our programs include one or more of the following features: local service projects, home visits or overnight stays, school and/or orphanage visits, and insider access to significant people (often government officials) and places.

Q: What unique experiences are available to Ambassadors?

A: Our extensive experience and longevity allows us access behind the scenes in many of the countries we visit. Close cultural interactions also open an entirely new world for Ambassadors, many of whom return home with a fresh perspective on the world and their role as global citizens.

- **Student Ambassadors** often have school visits or one-on-one home stay experiences with local families overseas.
- **Citizen Ambassadors** participate in round-table discussions, panel sessions, and site visits to exchange information with their professional counterparts in their destination countries.
- **Sports Ambassadors** receive personal instruction and skills assessments from professional coaches and have the opportunity to play in international tournaments in front of college soccer scouts.
- **Leadership Ambassadors** participate in exclusive leadership activities and attend speaking engagements by renowned leaders like Colin Powell, Tom Brokaw, and Katie Couric.

Q: In what types of service projects do Ambassadors take part?

A: During the 2009 and 2010 travel seasons combined, People to People Ambassador Program delegates clocked more than 350,000 service hours for communities in the U.S. and around the world.

U.S. projects include:

- Hurricane Katrina—Helped with local clean-up and rebuilding projects in New Orleans during summer 2010.
- Mid-Atlantic Gleaning Network—Harvested fruits and vegetables and studied how Maryland communities are feeding the hungry through local farms.
- Civic Works—Painted murals to enhance a Baltimore school in a low-income community.
- Lowell Wish Project—Sorted donations and filled orders to help families meet needs and avoid losing their homes in the Boston area.
- Heal the Bay—Picked up trash and collected data to help stop further beach pollution in Santa Monica, Calif.

International projects include:

- Greece—Worked with the Archelon Association to tag, monitor, and clean areas protected for the endangered loggerhead turtle.
- Italy—Delivered games and toys and spent quality time with children in the SOS Villages who have been removed from their families due to difficult circumstances.
- Australia—Replanted native trees in Kuranda’s World Heritage rainforest.
- China—Assisted local residents in harvesting tree fruit and learned about their communal way of life.
- New Zealand—Helped out at Auckland food banks and learned about the people relying on their services.